

CELL-FX® IS SCIENTIFICALLY PROVEN AND STANDARDIZED

CELL-FX® was created by world-renowned scientists in the field of Natural Health Products.

"Cell-fx® is a strong addition to our family of products and we are proud to bring to market another product developed and manufactured using our ChemBioPrint™ technology. Cell-fx® is a product that further demonstrates our commitment to health maintenance and disease prevention through an unyielding dedication to providing evidence-based, safe and effective natural health products for consumers."

*Dr. Jacqueline Shan
Ph.D., D.Sc.
President, Chief Executive Officer
Chief Scientific Officer
CV Technologies Inc.*



**Dr. Jacqueline Shan,
Ph.D., D.Sc.**

President,
Chief Executive Officer
Chief Scientific Officer
CV Technologies Inc.

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Dr. of Physiology and Pharmacology

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Professor (adjunct)
University of Alberta

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Visiting Professor Peking Union Medical College and
Chinese Academy of Medical Sciences

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Distinguished Visiting Investigator
National Institute of Chinese Medical Research, Taiwan

•
Visiting Associate Professor
University of Hong Kong

•
Co-inventor of COLD-fx®, REMEMBER-fx® and CELL-fx®

COLD-FX®

Prevention and relief of colds and flu.
Visit cold-fx.com



REMEMBER-FX®

Memory enhancement. Mental alertness.
Visit remember-fx.com



For further professional or consumer information visit
cell-fx.com or call 1-888-843-7239.



CV TECHNOLOGIES INC.

CV Technologies develops and manufactures evidence based natural health products for disease prevention and health maintenance.

CELL-fx®, COLD-fx® and REMEMBER-fx® and are available at leading pharmacies, grocery and healthfood stores.

CELL-FX®

Helps relieve symptoms of bone and joint pain. Helps in the formation of connective tissue.

*Matt Dunigan,
Former CFL All-Star quarterback
and TSN football analyst*



TRUST THE SCIENCE.

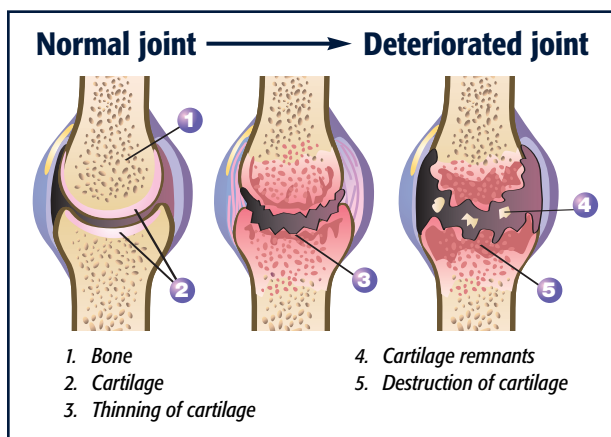
CELL-fx® - FOR THOSE WHO SUFFER FROM JOINT PAIN.

Feeling the effects of an injury or joint strain? Your joints are not aging as gracefully as you are?

Most of us at some point in our life will be affected by weakened joints. Whether as a result of an injury or age-associated deterioration, bone and joint pain can be debilitating.

Osteoarthritis affects almost 16 million people in the United States. Most people over age 60 have osteoarthritis to some extent.

What does joint deterioration look like?



Articular cartilage is important because it covers the ends of bones and keeps the joint moving smoothly. Deterioration of the cartilage results in bone friction and pain.

What causes joint deterioration?

- previous injury
- heavy lifting
- aging
- extreme athletic training
- repetitive tasks and strain from overuse

How does CELL-fx® improve joint and bone health?

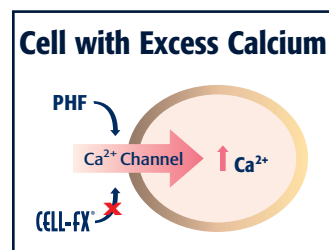
CELL-fx® is rich in chondroitin sulphate, a naturally-occurring critical building block of cartilage. Scientific studies have demonstrated that supplementation with chondroitin sulphate

- Replenishes chondroitin sulphate content in the cartilage to healthy levels.
- Stimulates synthesis of other critical cartilage building blocks, such as collagen and proteoglycans.
- Inhibits the breakdown of cartilage.

Deterioration of connective tissue such as cartilage prevents joints from moving smoothly. This friction causes bone and joint pain. CELL-fx® helps relieve symptoms of bone and joint pain by helping in the formation of connective tissue.

Additional pharmacological studies with CELL-fx®

CELL-fx® has been shown in pharmacological laboratory studies to help counteract excessive calcium levels in our cells. Too much cell calcium has been associated with numerous degenerative conditions and diseases and many people are particularly susceptible to variations in cellular calcium.



CELL-fx® has been shown to exhibit 10-fold increased potency versus other shark cartilage products in comparative laboratory studies. It is also 100% soluble and therefore readily available for absorption.

CELL-fx® is safe, effective and standardized.

Clinical evidence*

A recent independent analysis of 7 controlled clinical trials* involving 703 patients indicated that Chondroitin sulphate relieved osteoarthritic pain symptoms by at least 50%.

An NPN (Health Canada-issued product licence) for CELL-fx® has been issued based on the strong scientific and clinical evidence for chondroitin sulphate.

NPN # 80000194

The CELL-fx® difference

CVT's patented, precise ChemBioPrint (CBP) Technology isolates and standardizes natural complex molecules to create the active ingredient in CELL-fx®. Due to the CBP extraction process, CELL-fx® contains only the safe and active ingredients to be utilized.

The ChemBioPrint process ensures that each capsule consistently contains the same amount of active ingredient. In addition, each batch is tested for biological activity. The technology of **Chemical** and **Biological Fingerprinting** is made up of three areas:

Chemical fingerprinting is the identification and "print" of the active chemical components of CELL-fx® that work to help in the formation of connective tissue and relieve bone and joint pain.

Biological fingerprinting identifies the biological effects of CELL-fx® through a series of laboratory evaluations.

The quality assurance of precise manufacturing leads to measurable chemical and biological consistency from batch to batch.

CELL-fx® active ingredients

CELL-fx® is a proprietary powdered natural product derived from shark cartilage.

Each capsule contains 400 mg of HT-18005, a patented natural extract comprised of chondroitin sulphate. Chondroitin sulphate is clinically proven to help relieve symptoms of bone and joint pain and help in the formation of connective tissue.

DOSAGE

EVERY DAY

1-2 Capsules Daily

RECOMMENDED FOR:

Adults. For prolonged use, consult a health care practitioner.

USAGE:

- For aging individuals to help maintain healthy bone and joints
- For people suffering with bone or joint pain
- For people recovering from an injury
- For athletes or people who perform repetitive strenuous activities
- For anyone wanting strong, healthy bones and joints
- For individuals to promote general good health

SAFETY:

Consult a health care practitioner if you experience gastrointestinal pain or bowel movement disturbances. Discontinue use if allergic reaction occurs.

CELL-fx® has no known contraindications.

CELL-fx® has no known interactions with other drugs or herbs. No significant toxic effects of CELL-fx® are observed in laboratory studies when given at 90 times higher than the recommended dose for 18 days.

* A clinical trial is a study conducted to evaluate a drug. Each study is designed to determine if promising new treatments are safe and effective for patients. By adhering to strict scientific guidelines during a clinical trial, a wealth of information is gained about a new drug, its risks, and effectiveness.